Service portfolio

Alimentando Esperanzas María Fortaleza Social Foundation

SANTIAGO, PUTUMAYO, COLOMBIA · TAX ID (NIT) 900.351.094-2 · 2023 EDITION

1. Presentation

The Alimentando Esperanzas María Fortaleza Social Foundation, a body legally constituted under Colombian law, develops projects to improve the quality of life of the vulnerable, displaced and indigenous communities of south-western Colombia.

The foundation was created in 2010 to support, through entrepreneurship projects, the vulnerable families of the municipality, above all women entrepreneurs and heads of household who have suffered the scourge of violence and who, despite their initiative and effort, have been held back by a lack of economic resources.

Many people have benefited from its programs: prevention and treatment of psychoactive-substance use, Despertar Joven, support for cultural projects, support for the unemployed, and the creation of the Real Santiago sports school as a way of motivating the children of Santiago and giving them a good use of their free time, among others.

The team works by convening groups of children, young people, mothers heading households and adults, and seeking with them answers to the social problems that have stigmatised these sectors of the population.

Displacement has turned the municipality of Santiago, Putumayo, into a receiver of families who suffer this scourge. Finding themselves poor, they settle in the humblest neighborhoods or in informal settlements and, once emergency aid ends, survive through informal work and begging. Groups of young people, for whom no support exists to overcome their generational and cultural uprooting, wander the streets of the municipality, often at serious risk of substance use and of drifting into crime, whether out of reaction, in search of strong experiences or out of need.

These are precisely the factors that move the foundation's members to work in care programs with the coverage and quality needed to meet the basic needs of the people of Putumayo.

2. General information

- Date of creation: 9 March 2010.
- Single tax registration (RUT): 900.351.094-2.
- Legal representative: engineer, administrative director.
- Address: Carrera 5 No. 5-20, Nazaret district, Santiago (Putumayo).
- Email: alimentandoesperanzasfunsocial@hotmail.com · facebook.com/funsocialalimentandoesperanzas

3. Mission and vision

Mission: to solve social problems by generating development processes that improve the quality of life of the vulnerable population of south-western Colombia, directly or through associations and international, national and municipal bodies, public or private.

Vision: to lead in the department of Putumayo in generating development processes that meet the basic needs of settler and indigenous communities, through the formulation, management, execution and evaluation of projects, recognized for qualified people with a strong sense of social responsibility.

4. Principles

- Leadership: unity of purpose and an organization oriented to achieving its goals.
- Solidarity: an encounter born of sensitivity, identification and a human way of feeling.
- Continuous improvement: a permanent objective of the organization.
- Teamwork: people at every level are the essence of the organization.
- Social responsibility: the foundation's objectives merge with social needs in a mutually beneficial relationship that increases the capacity of both to create value.

5. Institutional representation

- Member of the editorial committee of the online school newspaper 'La Voz de Santiago', which keeps the educational community informed and strengthens the reading and writing of children, young people and adults in the municipality (2010–2018).
- Member of the operating committee of the 'Casa de la Mujer' project, an agreement between Asodamas de Colombia and the municipality of Santiago Putumayo, Social Management Office (2012–2015).
- Member of the board of the 'Real Santiago' Social and Sports Association, representing cultural, sports and social NGOs (2016–2018).
- Representation on the Municipal Council of Culture; advice on entrepreneurship projects for victims in the Santa Clara hamlet and the area around the Bordoncillo moorland ('El Hato' Association); entrepreneurship support for the Santiago Women's Association through productive units.
- The 2017 ACDAC International Solidarity Award, granted by the Association of Spouses of Diplomats Accredited in Colombia to organizations and foundations with outstanding social work for disadvantaged people or those at risk of social exclusion (November 2017).

6. Experience

Over eight years of work the foundation has grown strong in three areas: community management and development, sports management and cultural management.

Community management and development

- ACDAC Colombia: encouraging entrepreneurship among women heads of household in the municipality of Santiago Putumayo through egg production and marketing (in progress).
- 'El Hato' Association: information gathering, diagnosis and characterization of the families living in the hamlets around the Bordoncillo moorland (2018).
- Social Management Office, municipality of Santiago: administrative support for the project 'Construction of the Women's Social House' (2014–2015).
- Trinitrum Group: inter-institutional agreements for the programs 'Niños Sonriéndole a la Navidad' (2010–2017) and 'Despertar Joven' (2010–2012).

- With the S.E.R. program of SENA Putumayo (2016–2018), special courses in community environmental promotion (240 hours), egg-production entrepreneurship (340 hours), marketing for rural productive units (80 hours), fruit and vegetable products (40 hours), food handling and good manufacturing practice (40 hours) and artisanal meat products (40 hours).

Sports management

- 'Real Santiago' Social and Sports Association: inter-institutional support for the football school, under-8, under-10, under-12 and under-14 categories (2016–2023).

Cultural management

- Ministry of Culture and Putumayo Cultural Foundation: the project 'Rescuing chaza as a native traditional game in Santiago Putumayo' (2018, 2019, 2021 and 2023).
- Ministry of Culture and Putumayo Cultural Foundation: the interactive e-book 'Manos que curan', on traditional medicine and other popular healing practices handed down by the healers of Santiago (2016).
- Ministry of Culture and municipality of Santiago Putumayo: the reading club 'Leo, Creo, Transformo e Imagino' (2014).
- Ministry of Culture and municipality of Santiago Putumayo: promoting reading through student news, with the creation of the online school newspaper 'La Voz de Santiago' (2012).

7. Services

Psychosocial support

- Emotional stabilization, better self-esteem and recognition of each person as a social being.
- Awareness of skills in different areas to ease resocialization and peaceful relationships with family, surroundings and the receiving community.

Consultancy in community management and development

- Conflict-resolution interventions.
- Community participation processes.
- Advanced planning methodologies.
- Citizen consultation and decision-making.
- Solidarity-economy and entrepreneurship strategies.
- Agreement and prior consultation with communities.
- Social characterization.

Consultancy in productive development

- Community socio-enterprise development.
- Planning and strengthening of productive units.
- Recovery and establishment of traditional productive activities.
- Agroforestry and silvopastoral systems.
- Management of integral reforestation.

Consultancy in cultural management

- Planning: cultural development plans, heritage inventories and safeguarding plans.
- Research in cultural heritage.
- Management and delivery of events.

- Formation and training.
- Formulation, management and direction of cultural projects.

8. People

Core team by area of work. Depending on the technical requirements of each process, the foundation brings in expert consultants or forms alliances.

- Productive area and production systems: an agronomist (40 years' experience) and a business administrator (20 years).
- Social area and project management: a systems engineer (20 years), community and cultural management.
- Sports area: a sports-management technician (30 years).
- Psychosocial support: a psychologist (20 years).

9. Strategic alliances

- The S.E.R. program of SENA Putumayo: research, internships and student placements; academic training for special and technical courses.

Certification

The legal representative certifies that everything stated in this service portfolio is true, correct and complete. Last update: 2023 edition.

'Some cannot imagine a world without birds; some cannot imagine a world without water; as for me, I cannot imagine a human being deprived of basic needs such as food, clothing and a decent home.'

> *A recreation of the original portfolio in Eccekenoo's format. People's names and identity documents are not reproduced; roles and experience are.*